

FOR IMMEDIATE RELEASE:

Alan Semsar  
Barcelona Enterprises  
(818) 288-4050  
[alan@barcelona.la](mailto:alan@barcelona.la)

**Porsche Cars North America is the Exclusive Automotive Brand  
of The Las Vegas Food & Wine Festival**

*Las Vegas, Nevada:* The Las Vegas Food & Wine Festival will have Porsche Cars North America as its exclusive automotive sponsor this year. From Friday, October 4, to Sunday, October 6, some of the most exhilarating sports cars from Porsche will be on display at Tivoli Village. Attendees will also be able to test drive the latest Porsche four-door models – the new Panamera, Cayenne and Macan – each afternoon prior to the start of the festival.

Porsche Cars North America was a natural choice for Alan Semsar, Chief Executive Officer, Barcelona Enterprises, who focuses on charities and tying his events around charitable causes. “Porsche Cars North America is known for supporting education and social issues, and the festival does just that by donating its proceeds to Critical Care Comics. We love the enthusiasm that Porsche Cars North America brings and the fact that they want to help young kids succeed,” said Semsar.

Tickets to the Las Vegas Food & Wine Festival are now on sale and range from \$100-\$150. Tickets include a special tasting of world-class wines, beers, spirits, and delicious food. Individuals interested in attending are strongly encouraged to purchase tickets as soon as possible due to popular demand.

For more information and to purchase tickets, visit [VegasFoodandWine.com](http://VegasFoodandWine.com).

**Social Media**

Instagram: [@VegasFoodWine](https://www.instagram.com/VegasFoodWine)

Facebook: [VegasFoodAndWine](https://www.facebook.com/VegasFoodAndWine)

Twitter: [@VegasFoodWine](https://twitter.com/VegasFoodWine)



**About Tivoli Village**

From dancing in the streets to yoga on the Piazza, old-world elegance blends seamlessly with today's active lifestyle at Tivoli Village. Anchored by Restoration Hardware's RH Las Vegas, The Gallery at Tivoli Village, the outdoor center is complemented by a curated collection of retailers ranging from luxury brands to one-of-a-kind boutiques. Enticing restaurants range from local favorite, Echo & Rig Butcher and Steakhouse, to national standout, Brio Tuscan Grille, while David Barton Gym and Dance With Me serve as up-scale experiential destinations beyond traditional retail and dining options.

Located in one of the most affluent sections of Southern Nevada, Tivoli Village is 15 minutes from the Las Vegas Strip, conveniently situated near the Summerlin Parkway. The center proudly boasts 370,000 square feet of retail and restaurants and 300,000 square feet of Class A office space.

Complimentary valet and covered parking are provided. Restaurant and store hours vary. For more information on events at Tivoli Village visit [www.tivolivillagelv.com](http://www.tivolivillagelv.com) follow Tivoli Village on Instagram and Twitter, or like Tivoli Village on Facebook.

Get social with Tivoli Village by following them on Instagram/Twitter/Facebook: @TivoliVillageLV.



**Barcelona Enterprises** is a premier experiential marketing company striving to positively influence the culinary landscape. For over sixteen years, we have delivered memorable events compiling of life's simple yet greatest joys, food and wine. Our destinations have spanned across the US and even on an international level in Cairo, Egypt, Berlin, Germany and Malta. Our clients include some of the most prestigiously known corporations within the advertising, financial services, media, arts and consumer production fields. For more information, visit [www.barcelona.la](http://www.barcelona.la)



# LAS VEGAS FOOD & WINE FESTIVAL 2019

OCTOBER 2-6



**BARCELONA**

WORLD CLASS EVENTS